

iaidq



October 11-15, 2015 Baltimore, MD



SPONSORSHIP OPPORTUNITIES



ABOUT IDQSummit 2015

The International Association for Information and Data Quality (IAIDQ) and the Electronic Commerce Code Management Association (ECCMA) are excited to announce their second co-located IDQSummit. The Summit will be held October 11-15, 2015 at the **Pier V Hotel in Baltimore, MD, USA**. The theme for this year's IDQS is "Quality Insights from secure and trusted data" and



will feature six half day tutorials on Monday followed by two full days of conference sessions including two keynotes, twenty four speaker presentations and two panels.

The IDQSummit 2015 will be the premier event of the year offering unique professional development opportunities through cutting-edge tutorials and presentations from industry leaders and innovators. In addition, the Summit will offer great networking opportunities at its welcome reception on Monday, buffet dinner on Tuesday and awards banquet on Wednesday evening.

The IDQSummit 2015 is an excellent opportunity to tap into worldwide expertise in data governance, master data and large volume transaction processing as well as automated data capture (telemetric data) and data visualization, and much more! A key focus of this year's summit will be how to leverage quality data to deliver quality insights and how to represent the linkage between the two, how to deliver information that carries with it a tangible representation of the quality of the data upon which it is based.

Reserve your sponsorship in this must-attend gathering of the global information quality, data quality and data governance communities!

❖ Participants Profile

- International, from health care, manufacturing, banking, insurance, building, facilities management, real-estate, mining, oil and gas as well as industry associations and government agencies.
- Organizational roles include data manager and senior executives
- Attendees are typically evenly split between "business" and "technology"
- Expected 2015 attendance: ~150 participants



EXPECTED ATTENDEES

SAMPLE JOB TITLES		SAMPLE ATTENDEE COMPANIES	
Architect (BI, Enterprise, Data, Integration etc.) Auditor Benefits Data Steward Business Excellence Manager Business Intelligence Analyst Business Process Analyst CEO, CFO, CIO, COO, CTO, CDO Data Governance Mngr. Data Integration Lead Data Quality (SVP, Global Head, etc) Director BPM and BI Director Client Services Director Clinical Informatics Director Customer Engagement Director Data Governance Director Data Risk Mgmt Director Finance Director Product Dev. Director Strategy & Research Enterprise Policy & Planning Analyst Executive Director Executive Vice President GM Data Architecture Management Office IQ Manager IT Director Global Business Analysis	IT Security Officer Mngr. DQ & Compliance Manager MDM Mngr. Merchandise Analytics Marketing Director Operations Manager Engineer President SAP Project Manager Sr. DG Analyst Sr. Data Quality Analyst Sr. Manager CRM Sr. Mngr. Data Warehouse Sr. MIS Mgr / Data Stewardship Sr. Product Marketing Mngr. Senior VP Business Solutions SVP Compliance SVP Data Acquisition & Integration SVP Sales & Marketing SVP Business Exec - Operations SVP Process Design Manager SVP Risk Management Team Lead Data Remediation Technical Evangelist Transformation Manager VP DQ and Risk Analytics VP Market Info Manager VP Senior Portfolio Analyst	Acadian Asset Management Aera Energy LLC Air Products & Chem AllOne Health Mgmt Solutions American Medical Association Anheuser Busch Australian NEHTA Avaya Avery Dennison Battelle BCD Travel Blue Shield Of California BNSF Railway Boeing Cedars-Sinai Medical Center Charles Schwab & Co Chase Cigna Choice Hotels Corning Costco Wholesale Data Blueprint Dept of Homeland Security Design Forum Ernst & Young ExxonMobil Farmers Insurance Group German Armed Forces GlaxoSmithKline Granite Falls Consulting Groupe Mutuel Assurances HD Supply Intel Corporation IRS IMF Kelley Blue Book	Key Energy Services, Inc. Kohl's Lab Safety Supply, Inc. LDS Church Lexmark Melissa Data Merck and Co Microsoft Ministry of Defense Morningstar, Inc. Nestle NetApp Nike Nokia, Inc Pfizer Principal Financial Group RBS Citizens Financial Group Rolls-Royce Royal Dutch Shell Saudi Aramco Oil Smith & Nephew Southern California Edison Stanford University State Farm Insurance Target The Hartford The Walt Disney Company Toyota University of Michigan US Army US EPA W.W. Grainger World Vision Yahoo!

COUNTRIES REPRESENTED

Australia	Belgium	Botswana	Brazil	Canada
China	Colombia	Finland	France	Ghana
Germany	Iceland	India	Ireland	Israel
Mexico	Netherlands	New Zealand	Norway	Pakistan
Peru	Portugal	Saudi Arabia	Singapore	South Africa
Switzerland	Taiwan	Turkey	United Kingdom	United States



IDQSummit 2015 SPONSORSHIP PACKAGES

PLATINUM SPONSOR

- ✓ Exclusive platinum sponsor at the event
- ✓ Exclusive sponsor for Monday Welcome Reception and Wednesday Awards Banquet dinner
 - ❖ Monday Welcome Reception includes light buffet with cash bar (includes sponsor podium presentation)
 - ❖ Wednesday Awards Banquet includes white and red table wine, cash bar (includes sponsor podium presentation)
- ✓ One full Summit registration pass for the week
- ✓ One full page color advertisement in program book
- ✓ Banner with logo displayed at registration desk
- ✓ Insertion of one promotional item in every attendee bag (flyer, brochure, giveaway, etc)
- ✓ Company overview on Summit website (banner, logo, description and link)
- ✓ Social media promotion of sponsor's participation (Facebook, Twitter, LinkedIn)
- ✓ Attendee list with email addresses



\$15,000



GOLD SPONSOR

- ✓ Only two gold sponsors at the event
- ✓ Exclusive sponsor for Sunday Welcome reception and Tuesday night networking dinner
 - ❖ Sunday Welcome Reception includes light buffet with cash bar (includes sponsor podium presentation)
 - ❖ Tuesday Networking Dinner with cash bar and sponsor podium presentation
- ✓ One full Summit registration pass for the week
- ✓ One full page color advertisement in program book
- ✓ Banner with logo displayed at registration desk
- ✓ Insertion of one promotional item in every attendee bag (flyer, brochure, giveaway, etc)
- ✓ Company overview on Summit website (banner, logo, description and link)
- ✓ Social media promotion of sponsor's participation (Facebook, Twitter, LinkedIn)
- ✓ Attendee list with email addresses

Only One Gold Sponsorship Remaining

\$10,000

SILVER SPONSOR

- ✓ Only three silver sponsors at the event
- ✓ Exclusive sponsor to buffet lunch (Monday, Tuesday or Wednesday)
 - ❖ Includes sponsor podium presentation
- ✓ One full Summit registration pass for the week
- ✓ One half-page color advertisement in the program book
- ✓ Company overview on summit website (banner, logo, description and link)
- ✓ Banner with logo displayed at registration desk
- ✓ Social media promotion of sponsor's participation (Facebook, Twitter, LinkedIn)
- ✓ Attendee list with email addresses

Only One Silver Sponsorship Remaining

\$5,000



À LA CARTE SPONSORSHIPS

BRANDING SPONSORSHIPS	
Attendee Bags	\$3,500
Lanyards Sold	\$1,500
Flash drives with company logo	\$1,500
Attendee bag insert (literature or giveaway)	\$500
Program book - 1 full color page	\$500
Program book - 1/2 color page	\$250
EXPOSURE SPONSORSHIPS	
Monday Morning Break Sold	\$2,000
Monday Afternoon Break	\$2,000
Tuesday Morning Break	\$2,000
Tuesday Afternoon Break	\$2,000
Wednesday Morning Break	\$2,000
Wednesday Afternoon Break	\$2,000
MEDIA SPONSOR	
Company listing on website (link and logo), social media promotion of sponsor's participation and inclusion in summit program book Sold Out	\$500
SHARED LITERATURE DISPLAY TABLE	
4 displays per 8 ft table, table top display allowed, if additional materials are provided they will be refreshed every hour while stocks last	\$500 (2ft space)

QUESTIONS?

CONTACT US TODAY!

Alex Doyle, CMP
alex.doyle@idqsummit.org
(503) 359-5811

Debbie Megna, CMP
debbie.megna@idqsummit.org
(909) 483-9746